STATE OF KANSAS

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State of Kansas Launches "My (Re)Employment Plan" Workforce Program to Improve Services for Job Seekers

In an effort to match unemployed job seekers with Kansas employers looking to hire workers, Governor Jeff Colyer, M.D., is proud to announce that the State of Kansas has launched "My (Re)Employment Plan," a program that blends enhanced workforce services with personal responsibility to get Kansans back to work faster.

The collaboration between the Kansas Department of Labor, Kansas Department of Commerce and the **KANSAS**WORKS Workforce System will provide enhanced reemployment services to Kansans who are unemployed and looking for work. The program, called "My (Re)Employment Plan" connects unemployment recipients with workforce service professionals in their area. Unemployed Kansans who are receiving benefits will be provided, free of charge, personalized job search assistance, including:

- Creation of a personalized "My (Re)Employment" Plan that focuses on goals and accountability
- Skills assessment to match interests and skills with occupations
- Resume, interview, and networking assistance
- · Labor market information highlighting current in-demand jobs

To emphasize the importance of a planned, dedicated job search to match unemployed workers with jobs, individuals who fail, without good cause, to participate in this free of charge service will lose unemployment benefits until such time as they can demonstrate a reasonable job search. The program is designed to help people achieve their reemployment goals and to reduce time spent on unemployment.

Kansas jobseekers assigned for My (Re)Employment Plan services will be referred to one of 21 **KANSAS**WORKS facilities throughout the state. Participants will be notified by mail around the midpoint of their unemployment claim. The notification will provide appointment details, including where and when the jobseeker will receive services, and the steps they need to take to better prepare for a successful job search.

"Kansas is experiencing low unemployment and Kansas businesses are ready to hire qualified workers," said Governor Jeff Colyer. "The My (Re)Employment Plan program will connect unemployed job seekers with the 48,000 job openings at businesses across the state."

"Workforce needs is one of the top concerns of the Kansas business community. The Kansas Chamber and its members appreciate the increased focus on getting Kansans back to work when there are thousands of open jobs and employment is at near record highs," stated Alan Cobb, President and CEO of the Kansas Chamber.

"Kansas SHRM supports efforts to connect unemployed individuals with job opportunities. A planned job search that emphasizes the importance of networking and access to quality job search tools will benefit both those looking for employment and employers," said Shelbye Smith, State Council Director of Kansas SHRM.

"NFIB's latest Small Business Economic Trends survey found that 'quality of labor' is the No. 1 problem facing America's small-business owners," NFIB State Director Dan Murray said. "The My (Re)Employment Plan Workforce Program is welcome news to Kansas small businesses that are struggling to find qualified applicants to fill must-needed jobs."

"I know all the Local Workforce Development Boards in Kansas are constantly hearing from employers seeking talent and this initiative will assist in connecting job seekers to the large number of career opportunities available throughout Kansas," said Keith Lawing, CEO, Workforce Alliance of South Central Kansas.

"The Associated General Contractors (AGC) of Kansas, which is recognized as the 'Chamber of Commerce of the Kansas Construction Industry,' applauds Governor Colyer's focus on workforce development for Kansas. This is a key issue, as the construction industry in the state needs 8-10,000 new workers over the next few years to meet demand that is driven by an enhanced state economy and the retirement of our baby boom generation of workers," stated Mike Gibson, AGC of Kansas Executive Vice President.

"This commonsense initiative by Governor Colyer couldn't come at a better time for our state's employers, especially those in advanced manufacturing," added Gary Plummer, President and CEO of the Wichita Regional Chamber of Commerce. "We're excited about the future prospects in this high paying industry sector and creating a pathway to connect those needing work with those firms that need workers is a wise and welcome program."

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